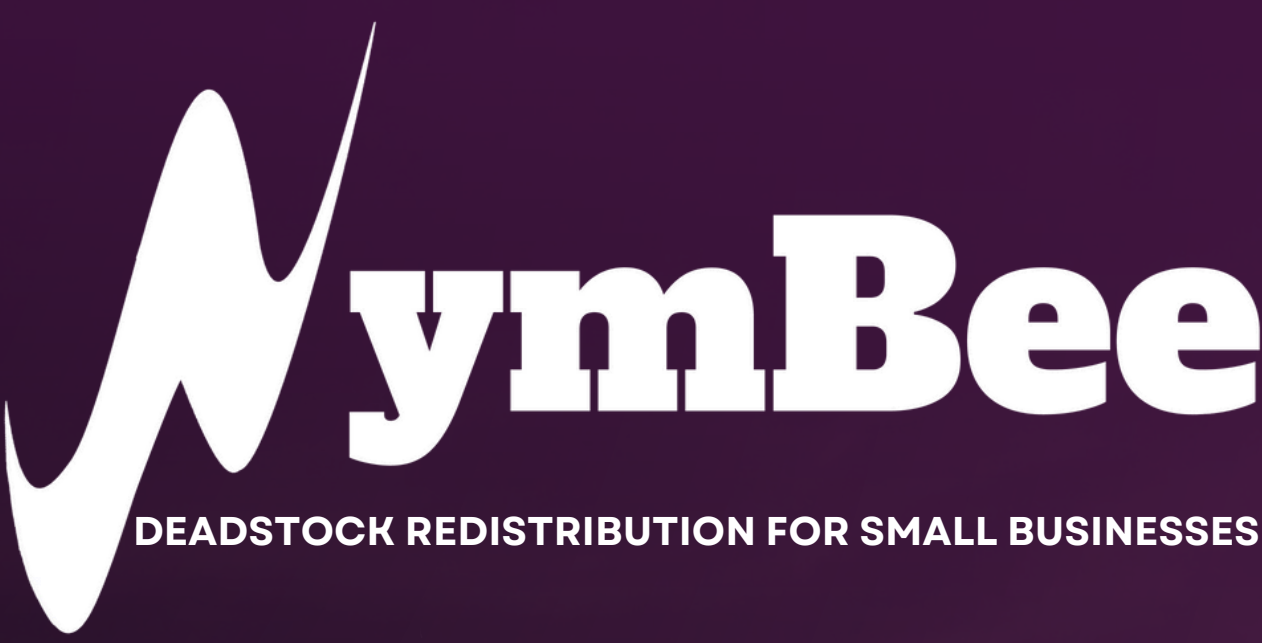


WymBee
E-Books

Issue 1.24
2nd Edition



Why You're Stuck With Inventory You Cannot Sell & What To Do About It.



Sailing The Dangerous
Waters of SMCG
Retail

WYMBEE MEANS... THE TIDE

Like you, we know first-hand the frustration of dealing with unsold inventory and the struggle when it starts eating into profits.

Discounts, selling at cost, keeping small amounts of inventory...We tried many solutions but they all left us feeling frustrated and disappointed — Well, almost all...

We solved our problem by simply reaching out to SMEs similar to ours in our area & asking if they have higher sell-through-rates for our products, then asking if they would sell our unsold stock, on our behalf for a cut of the profits.

Simple, Right ?

Not really. It takes a lot of work & gets harder the more businesses you have to speak to, to find someone to help.

That's what we're doing for you...

That & more...So Much More !



PROBLEM

HUNDREDS OF BILLIONS OF SME CASH IS TRAPPED IN UNSOLD INVENTORY ACROSS THE REGION.



Few things are more damaging to a small-business than unsalable stock. From electronic retailers, fashion retailers, and spare-part sellers to furniture retailers and metal workers, we have plenty of clients who've been stuck with high-quality products that are NOT obsolete.

The stakes are **waaaaay** higher if you've purchased these products on credit or taken out a loan using them as collateral. I've **personally** seen businesses trapped with millions of shillings worth of inventory for up to **6 years**.

CURRENT OPTIONS

DISCOUNTS, PHILANTHROPY, AND GOD FORBID, AUCTIONEERS ! 🤔

DISCOUNTS

Discounts may seem like a quick fix, but they eat into profits and diminish the perceived value of the products. Did you know that offering a 20% discount on your products can result in needing to sell 25% more just to break even?

Slashing prices might attract a few bargain hunters, but it also sends a message that your products aren't worth their original price.

By joining our community and embracing our redistribution strategy, your business can maintain its diverse inventory while sidestepping substantial losses from stocking misjudgments.

PHILANTHROPY & DONATIONS

This is more common in instances where you've completely given up on selling your stock. Donating unsold inventory yields no financial return and can worsen losses. It's literally worse than a firesale & NOT that great for philanthropy because it will kill your business making you less able to help those that need you.

By reallocating unsold inventory, businesses can make money to support charities. It's a win-win situation.

AUCTIONEERS

Auctions often result in lower-than-expected prices, further eroding potential profits. Additionally, the process can be time-consuming and costly, with fees eating into any potential returns. Plus, there's no guarantee that all inventory will sell, leaving businesses with unsold items and wasted resources.

Our redistribution strategy allows businesses to recoup investments and minimize losses without the uncertainties of auctions.

ELIMINATING DEADSTOCK

ELIMINATING DEADSTOCK FOR SMES

COLLABORATING IN STYLE

“Our software is more than just a tool; it's a lifeline for small businesses striving to thrive in today's dynamic & competitive marketplace.

Our innovative technology and community networks ensure swift redistribution of your deadstock, empowering you to pivot seamlessly and maximize profits.

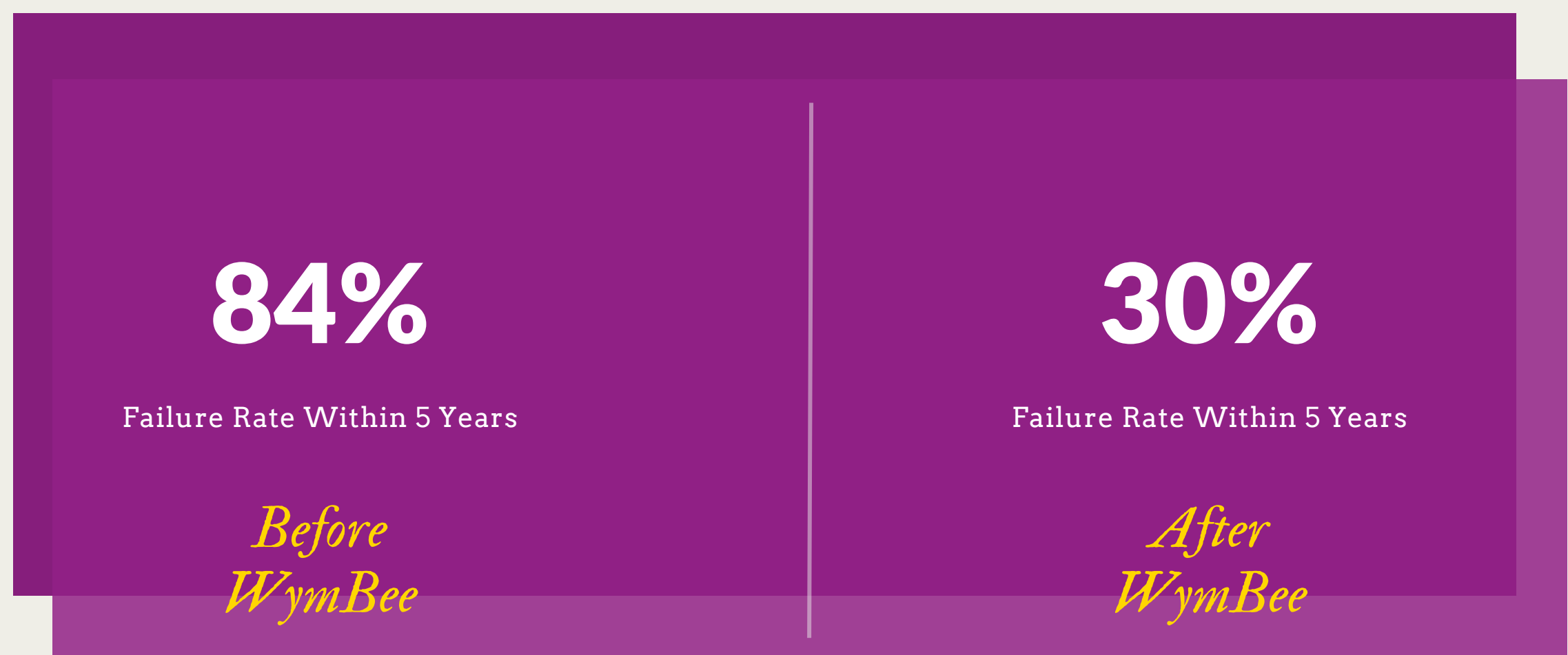
Say goodbye to wasted resources and hello to increased efficiency and growth. Join WymBee today and unleash the full potential of your business.

CEO
JACK OLOO

”

INVENTORY LIQUIDITY

DEADSTOCK RE-ALLOCATION FOR HIGHER THROUGH-PUT.



Business Communities For Circular Supply Chains

Our B2B community network is designed to reduce the high chances of business failure in the region.

Leverage your business chama for maximum gain.

We're designed to make sure that your business sells more products, faster than ever before. We're not trying to sell you new stuff, we're trying to get what's stuck on your shelves off them.

SME COMMUNITIES

YOU SHOULD JOIN OUR NETWORK.



BUSINESS BENEFITS

Collaborating businesses will be able to generate additional revenue streams, improving their financial stability.

Reallocating deadstock also allows you to reduce losses, build resilience, and access new markets or locations. The businesses are also able to gain collective bargaining advantages.

COMMUNITY BENEFITS

Our circular supply chain builds business resilience, which injects continuous economic stimulus to the local community via job stability.

The community also gains access to greater deals, product options, and diversity of service.

SUPPLIER BENEFITS

Reallocation of deadstock ensures a steady demand for suppliers' products, helping them maintain a stable revenue stream and financial health.

Our business communities also ensure stronger, more meaningful relationships between businesses & their suppliers.

Suppliers are also able to mitigate the risk of overstocking and optimize their inventory management practices

“

**REALLOCATING WHAT YOU'RE
UNABLE TO SELL IS NEITHER A
FAILURE NOR A LOSS.**

”

 **MINDSET GOALS**

CHALLENGES

NOT ALL ENTREPRENEURS HAVE A COLLABORATIVE MINDSET... 🤔

Time isn't on businesses' side. There's a principle called the time value of money to prove it.

Less than 10% of small businesses successfully expand to become middle-sized companies after 5 years, which means your best chance at real success is collaboration.

Unfortunately, many entrepreneurs see collaboration as supporting 'the enemy' but this is a poor mindset.

Your best option is to pool resources, share knowledge, and access new markets more effectively.

The only resource all businesses will never have enough of is TIME !



The fear that collaborating with another business makes you vulnerable does your business more harm than good..

CONCLUSION

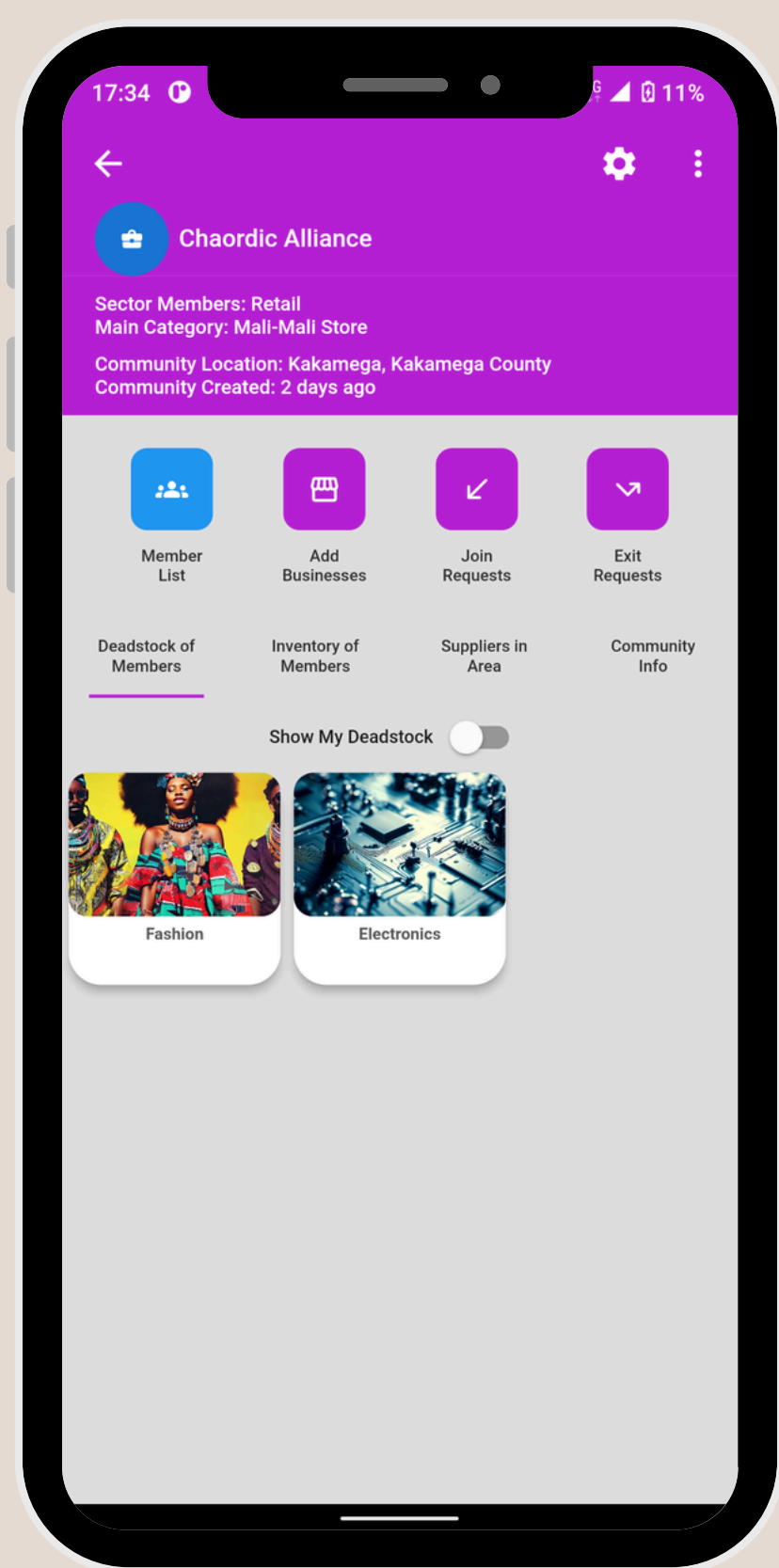
WE HAVE SO MUCH MORE
GOODIES PLANNED ... 🚀

The future shines bright for businesses seeking sustainable solutions. Collaborating businesses, especially small ones, form a superhero team that rivals even the Avengers or the Justice League. Even big businesses, and entire countries are diving headfirst into collaboration.

Shake off the fear, and look forward to a future where deadstock becomes opportunity and success is shared by all. We're creating a world where every business thrives and no stock goes to waste.

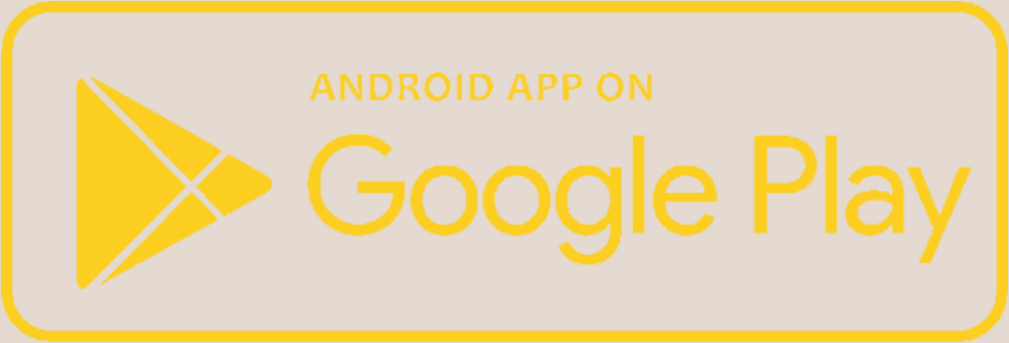
Do NOT get yourself left behind !





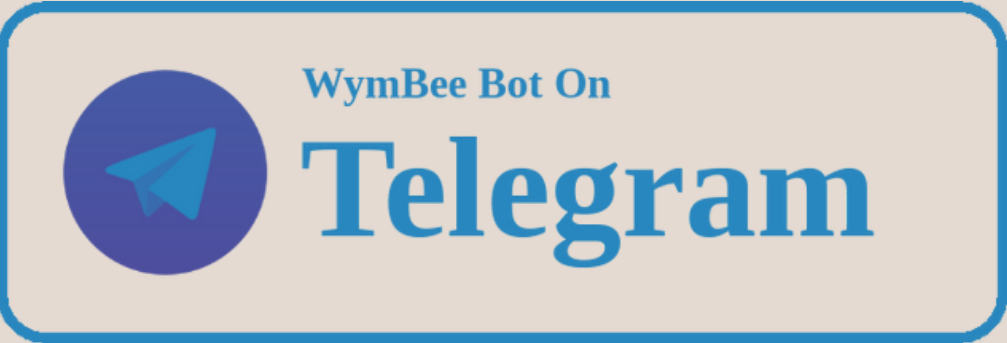
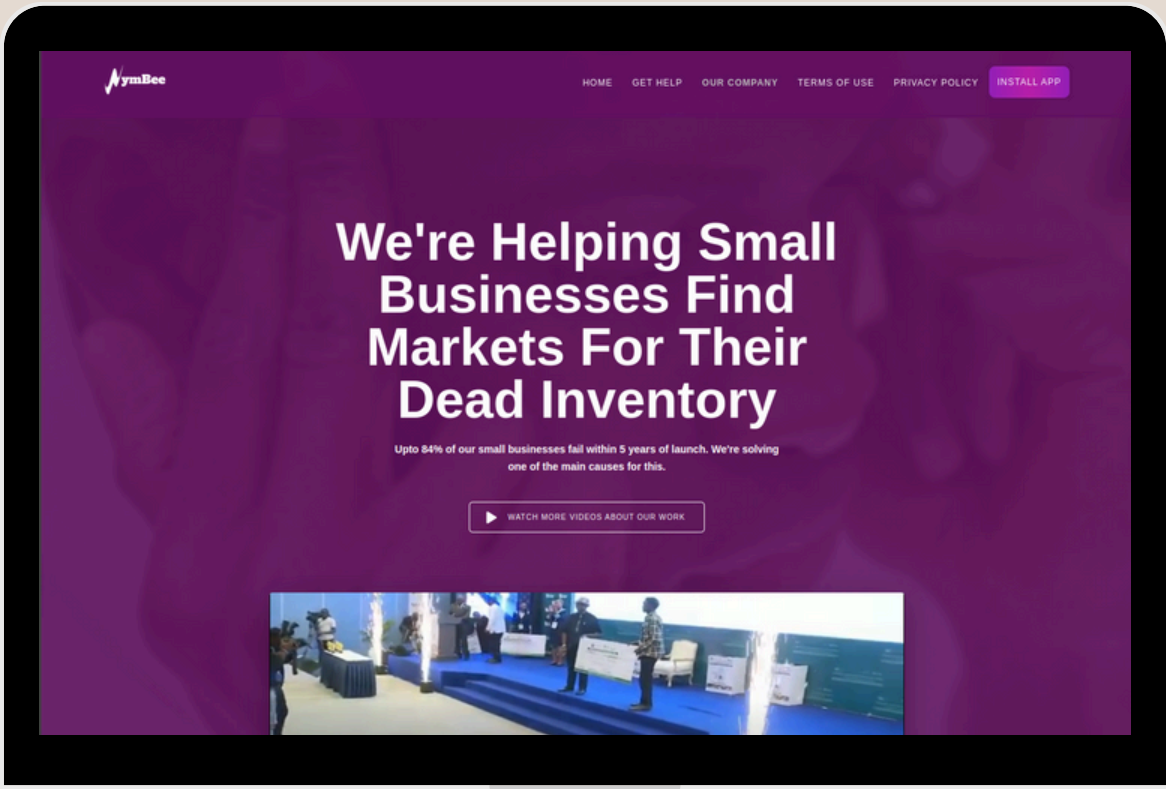
GET OUR APP

By understanding the monetization landscape and implementing smart strategies, you'll unlock the potential to transform your passion into a viable and rewarding business.



VISIT OUR WEBSITE

By nurturing your audience and creating a thriving community, you'll lay the foundation for long-term success as a content creator.

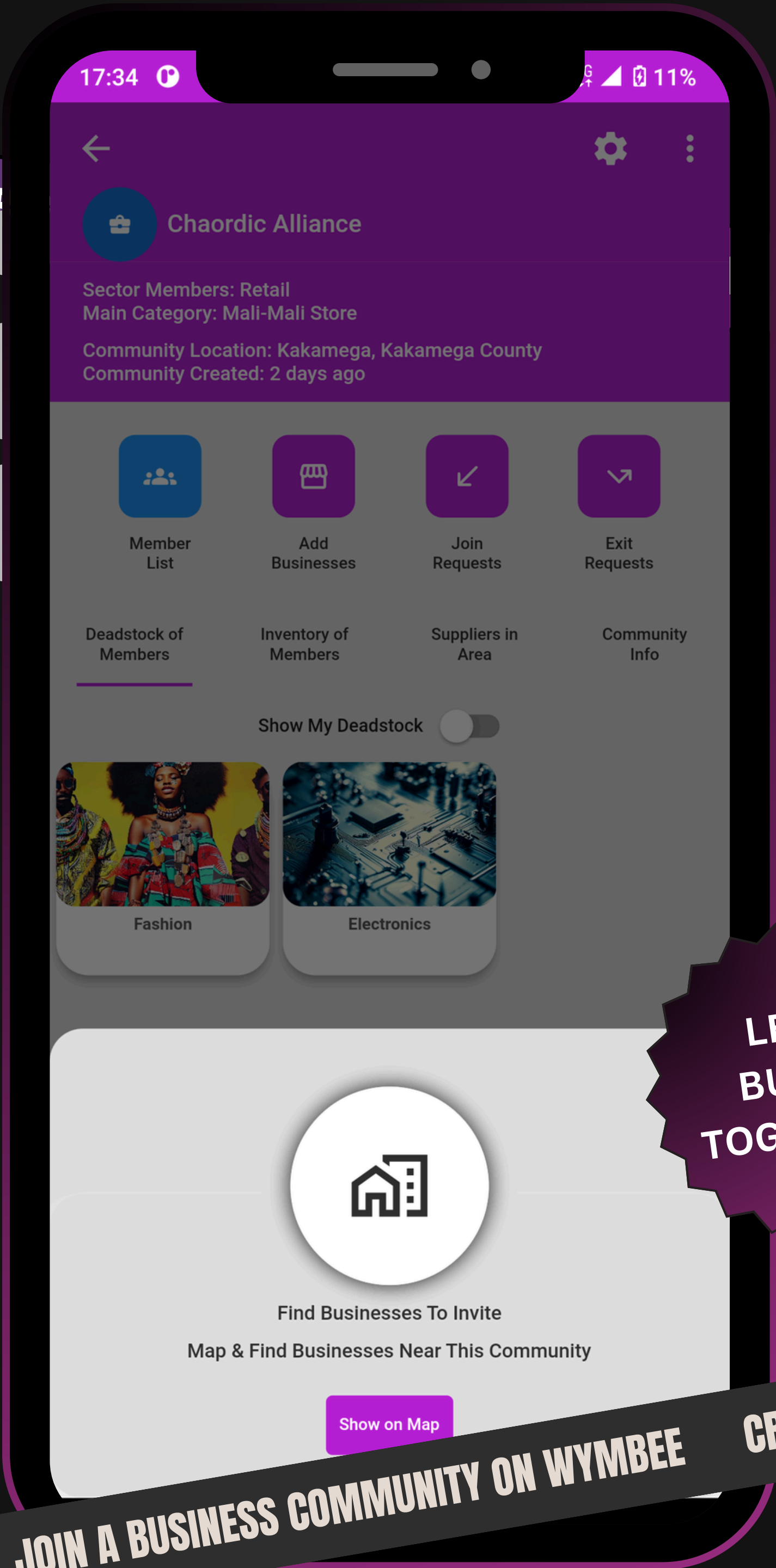




GET THE APP

SIGN UP TO WYMBEE

MANAGE YOUR BUSINESS



LETS
BUILD
TOGETHER

REGISTER ON WYMBEE

JOIN A BUSINESS COMMUNITY ON WYMBEE

CREATE A COMMUNITY ON WYMBEE

Congrats!

TALK TO US
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